

5 Lands Artists Collective Inc

ABN 68 623 951 457

1 Peel Street

Avoca Beach NSW 2251

www.5landsartistscollective.com

www.5landsartstudios.com



About the 5 Lands Art Studios

The 5 Lands Art Studios is a project of the 5 Lands Artists Collective Inc which is a not for profit group of over 30 visual, performing and literary artists located on the Central Coast of NSW. Among its projects, which include the celebrations, performances and art exhibitions at Avoca Beach for the annual 5 Lands Walk, the 5 Lands Artists Collective initiated the widely acclaimed 5 Lands Art Studios in 2012, so that art lovers can journey on a fascinating art trail to meet artists at work and see their studios first hand.

The 5 Lands Art Studios Mission

Like all other **5 Lands Artists Collective** projects, the **5 Lands Art Studios** art trail was established with the aim of nurturing and promoting the creative arts for the benefit of both artists and the broader community. The **5 Lands Art Studios** brings art to the community by providing a unique opportunity for art lovers and newcomers alike to meet artists in their own space, talk to them about their practice and experience the process of making visual art in a variety of forms.

Selection criteria

To be eligible for membership of the **5 Lands Art Studios**, artists must:

- be financial members of the **5 Lands Artists Collective**
- pay annual fees and levies of the **5 Lands Art Studios**
- be practising artists with a working studio that is assessed, after inspection, as safe, and fit for purpose by two members of the committee of the **5 Lands Artists Collective**
- provide evidence of insurance by a reputable insurer for public liability in the sum of at least \$10,000,000
- be available for not less than two of the three scheduled open studio days each year as published on our website www.5landsartstudios.com
- meet the other membership responsibilities of the **5 Lands Art Studios** group set out below

NB Selection is at the discretion of the existing membership of the **5 Lands Art Studios** group and the committee of the **5 Lands Artists Collective**. Selection will take into consideration multiple factors including, but not limited to the:

1. Demonstrated professionalism-having regard to website and CV(including current exhibitions, experience and study, other background as a practising artist)
2. Maintaining an appropriate balance of art practices on the Art Studio trail
3. Provision of a satisfactory personal statement which includes why applicant wants to join and what they will contribute to the group
4. Geographical proximity to 5 Lands localities

Expressions of interest

Any artist wishing to be considered for inclusion in the **5 Lands Art Studios** should email an expression of interest (EOI) to our Secretary, Nicole de Mestre, at nicole.demestre@gmail.com including their name, personal statement, studio address, mobile number, website address and/or Facebook page with representative images of their work and a certificate of currency for public liability insurance.

Intake of new members is annual and EOIs must be received by the Secretary not later than 30 September each year to enable consideration, studio inspection and printing of the annual brochure in time for the following year.

Artists will be notified of the outcome of their EOI following the next meeting of the **5 Lands Art Studios** group following the studio inspection.

Membership responsibilities

a. Financial Responsibilities

Artists are required to be a member of the 5 Lands Artist Collective Inc and agree to meet the terms and conditions of membership of the 5 Lands Art Studios group.

Membership of 5 Lands Artists Collective

- Members of the **5 Lands Art Studios** group of artists must pay their annual fees for membership of the **5 Lands Artists Collective**
- There is an initial joining fee of \$2 plus membership fees of \$10 per annum, due 1 November each year

Membership of 5 Lands Art Studios group

- Payment of a one-off initial set up fee of \$150
- Payment of an additional **5 Lands Art Studios** annual fee (currently \$50) to cover the cost of printing and publicity for the open studio weekends, due on 1 November each year
- Payment of any additional levies from time to time as may be agreed by the **5 Lands Art Studios** group

b. Open studios for scheduled art trail dates each year

Artists are required to open their studios on at least 3 of the days on which the **5 Lands Art Studios** art trail is scheduled to be held each year. Those days are as follows:

- the first full weekend in March of each year (Saturday and Sunday) from 11am to 5pm
- the first full weekend in November of each year (Saturday and Sunday) from 11am to 5pm, and
- the first Sunday following the **5 Lands Walk** each year, from 11am to 3pm.

Dates are published and updated on our website www.5landsartstudios.com

Artists are required to erect an orange flag and signage (flags are to be purchased (approx. \$20) and signs will be provided to you upon selection to the group) each morning their studio is open and to remove them at the end of the day.

c. Participation in activities of the group

Without your participation, the group would not be able to function and there would be no community awareness of or attendance at our events.

Publicity and promotion

Artists are expected to participate in publicity and promotion in order to raise awareness of the **5 Lands Art Studios** and other activities of the **5 Lands Artists Collective** including the **5 Lands Walk** and its annual exhibitions, *Connections* and *Ephemera*. This will include distributing flyers, circulating invitations by email and social media and may involve radio or newspaper interviews from time to time.

Promptly provide information for brochure and website

Artists must provide their artwork image for inclusion in the **5 Lands Art Studios** brochure for the following year not later than 30 September. If images are not provided by that date, the image used in the previous year's brochure will be used.

Artists must notify Cath McEwen, who updates our website, on info@5landsarttrail.com by 30 September of any new or changed information about themselves and their studio. If information is not provided by that date, no changes will be guaranteed.

Artists must also notify Cath McEwen of whether or not they are opening for any scheduled **5 Lands Art Studios** art trail date no later than one month prior to the scheduled date.

It is **not** our responsibility to chase members for approval of their images and information – each member is responsible for their own information. Each artist is responsible for checking the brochure and website information and promptly confirming to Cath McEwen on info@5landsarttrail.com that their image and information is current and correct, regardless of whether any changes are required.

Attendance at meetings

In order to participate in the activities of the group, artists are expected to attend meetings of both the **5 Lands Art Studios** group and the **5 Lands Artists Collective** which are held at regular intervals as follows:

- **5 Lands Artists Collective** general meetings
These include the AGM (usually held in October each year) and at least one other meeting a year before the 5 Lands Walk (usually in April)
- **5 Lands Art Studios** meetings
These are held at least once prior to each art trail weekend, usually in January, April (coinciding with the April general meeting referred to above) and September each year.

Meeting dates will be confirmed at least one month prior to the scheduled date and an agenda will be circulated by email 7 days prior to the scheduled date of each meeting.

Action sheets will be circulated following each meeting confirming who is responsible for which action. If you are unable to fulfil an agreed action, it is your responsibility to find another artist member to substitute for you.

Our organisation

The **5 Lands Artists Collective** is an entirely volunteer-run organisation with no paid positions. The committee is elected at the AGM each year. In 2017, our committee is as follows:

Office Bearers:

President – Yantra de Vilder
Vice President – Margaret Fortey
Secretary – Nicole de Mestre
Treasurer – Joe Murray

Committee:

Visual arts coordinator – Willemina Villari
Performing arts coordinator – Jiri Kripac
Gear Steward-Ann Parker
Membership Secretary- Sandy James
Committee- Bronwyn van der Graff
Committee – Steven Fisher
Committee – Janet Hoyer-Cobb
Committee – Pauline Wright
Committee – Cath McEwen
Committee – Felicity O'Connor
Committee – Jean Scott
Committee – Camelle Denny

Key dates 2017-18

30 September 2017 deadline for 2018 brochure & website photograph and information

30 September 2017 deadline for EOI for new applicants to join **5 Lands Art Studios**

7 October 2017 **5 Lands Artists Collective** AGM 3pm (venue TBC)

7 October 2017 **5 Lands Art Studios** meeting 2pm (venue TBC)

4 & 5 November 2017 **5 Lands Art Studios** open 11am to 5pm

Late January 2018 **5 Lands Art Studios** meeting Date/time/venue TBA

First weekend in March 2018 Open Studios 11-5

April 2018 **5 Lands Artists Collective** meeting Date/time/venue TBA

May 2018 entries due **Connections** exhibition for 5 Lands Walk

May 2018 entries due **Ephemera** exhibition for 5 Lands Walk

June 2018 **5 Lands Walk** all day Saturday/Open Studio Sunday 11-3

October 2018 **5 Lands Artists Collective** AGM 3pm Date/venue TBA

October 2018 **5 Lands Art Studios** meeting 2pm (venue TBC)